

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 477040 /		<u>Alt Order #</u> 06146331
<u>Product</u> J OCEGUERA 4 CONGRES		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1189
<u>Advertiser</u> J Ocegueda 4 Congress		<u>Original Date / Revision</u> 05/18/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 104	<u>Product Code</u> 111
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/30/12	11/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
			See MG 1.4,1.5,1.6									
	2	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
			See MG 1.4,1.5,1.6									
	3	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
			See MG 1.4,1.5,1.6									
	4	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
	Ⓜ	MG for 1.1,1.2,1.3										
	5	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
	Ⓜ	MG for 1.1,1.2,1.3										
	6	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
	Ⓜ	MG for 1.1,1.2,1.3										
D 2	KVVU	10/30/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 3	KVVU	10/30/12	11/05/12	Katie Couric	2-3p		:30			NM	0	\$0.00
D 4	KVVU	10/30/12	11/05/12	Anderson	3-4p		:30			NM	0	\$0.00
N 5	KVVU	10/30/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
			See MG 5.5,5.6,5.7									
	3	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
			See MG 5.5,5.6,5.7									
	4	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
			See MG 5.5,5.6,5.7									
	5	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 5.4,5.3,5.2										
	6	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 5.4,5.3,5.2										
	7	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 5.4,5.3,5.2										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 477040 /		Alt Order # 06146331
Contract Dates 10/30/12 - 11/06/12	Product J OCEGUERA 4 CONGR	Estimate # 1189
Advertiser J Ocegura 4 Congress		Original Date / Revision 05/18/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 6	KVVU	10/30/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/30/12-11/05/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
			See MG 6.4,6.5,6.6									
	2	KVVU	10/30/12-11/05/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
			See MG 6.4,6.5,6.6									
	3	KVVU	10/30/12-11/05/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
			See MG 6.4,6.5,6.6									
	4	KVVU	10/30/12-11/05/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
	Ⓜ	MG for 6.1,6.2,6.3										
	5	KVVU	10/30/12-11/05/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
	Ⓜ	MG for 6.1,6.2,6.3										
	6	KVVU	10/30/12-11/05/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
	Ⓜ	MG for 6.1,6.2,6.3										
D 7	KVVU	10/30/12	11/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	0	\$0.00
D 8	KVVU	10/30/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 9	KVVU	10/30/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	0	\$0.00
N 10	KVVU	10/30/12	11/05/12	MORE Access	6-7pm		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/30/12-11/05/12	MORE Access	6-7pm	MTuWThF----	:30		\$650.00	NM		
			See MG 10.4,10.5									
	3	KVVU	10/30/12-11/05/12	MORE Access	6-7pm	MTuWThF----	:30		\$650.00	NM		
			See MG 10.4,10.5									
	4	KVVU	10/30/12-11/05/12	MORE Access	6-7pm	MTuWThF----	:30		\$650.00	NM		
	Ⓜ	MG for 10.2,10.3										
	5	KVVU	10/30/12-11/05/12	MORE Access	6-7pm	MTuWThF----	:30		\$650.00	NM		
	Ⓜ	MG for 10.2,10.3										
D 11	KVVU	10/30/12	11/05/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
D 12	KVVU	10/30/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 13	KVVU	10/30/12	11/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	0	\$0.00
D 14	KVVU	11/02/12	11/02/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00
D 15	KVVU	11/03/12	11/03/12	The Closer	Sa 2-3p		:30			NM	0	\$0.00
D 16	KVVU	11/03/12	11/03/12	Without A Trace	Sa 3-4p		:30			NM	0	\$0.00
D 17	KVVU	11/03/12	11/03/12	Criminal Minds	Sat 5-6p		:30			NM	0	\$0.00
D 18	KVVU	11/04/12	11/04/12	NFL Late Game	NFL Late Game		:30			NM	0	\$0.00
D 19	KVVU	11/04/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	\$0.00
D 20	KVVU	11/04/12	11/04/12	American Dad/Cleveland	7p-8p		:30			NM	0	\$0.00
D 21	KVVU	11/04/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
D 22	KVVU	11/04/12	11/04/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	0	\$0.00
D 23	KVVU	11/01/12	11/01/12	The X Factor	The X Factor		:30			NM	0	\$0.00
D 24	KVVU	11/03/12	11/03/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1		:30			NM	0	\$0.00
Totals											11	\$7,000.00

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25-TV 5 Drive
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(702)435-5555

<u>Contract / Revision</u> 477040 /		<u>Alt Order #</u> 06146331
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> J OCEGUERA 4 CONGR	<u>Estimate #</u> 1189
<u>Advertiser</u> J Oceguela 4 Congress		<u>Original Date / Revision</u> 05/18/12 / 10/29/12

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	11	\$7,000.00	\$5,950.00
Totals	11	\$7,000.00	\$5,950.00

Signature: _____ **Date:** _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP OCT29/12 19.59
CHANGES *** KVVU-TV ***

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	MAURA GILROY		
SALES PRSN	PH-	TERESA	DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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10414-10415-10416-10417-10418-10419-10420-10421-10422-10423-10424-10425-10426-10427-10428-10429-10430-10431-10432-10433-10434-10435-10436-10437-10438-10439-10440-10441-10442-10443-10444-10445-10446-10447-10448-10449-10450-10451-10452-10453-10454-10455-10456-10457-10458-10459-10460-10461-10462-10463-10464-10465-10466-10467-10468-10469-10470-10471-10472-10473-10474-10475-10476-10477-10478-10479-10480-10481-10482-10483-10484-10485-10486-10487-10488-10489-10490-10491-10492-10493-10494-10495-10496-10497-10498-10499-10500-10501-10502-10503-10504-10505-10506-10507-10508-10509-10510-10511-10512-10513-10514-10515-10516-10517-10518-10519-10520-10521-10522-10523-10524-10525-10526-10527-10528-10529-10530-10531-10532-10533-10534-10535-10536-10537-10538-10539-10540-10541-10542-10543-10544-10545-10546-10547-10548-10549-10550-10551-10552-10553-10554-10555-10556-10557-10558-10559-10560-10561-10562-10563-10564-10565-10566-10567-10568-10569-10570-10571-10572-10573-10574-10575-10576-10577-10578-10579-10580-10581-10582-10583-10584-10585-10586-10587-10588-10589-10590-10591-10592-10593-10594-10595-10596-10597-10598-10599-10600-10601-10602-10603-10604-10605-10606-10607-10608-10609-10610-10611-10612-10613-10614-10615-10616-10617-10618-10619-10620-10621-10622-10623-10624-10625-10626-10627-10628-10629-10630-10631-10632-10633-10634-10635-10636-10637-10638-10639-10640-10641-10642-10643-10644-10645-10646-10647-10648-10649-10650-10651-10652-10653-10654-10655-10656-10657-10658-10659-10660-10661-10662-10663-10664-10665-10666-10667-10668-10669-10670-10671-10672-10673-10674-10675-10676-10677-10678-10679-10680-10681-10682-10683-10684-10685-10686-10687-10688-10689-10690-10691-10692-10693-10694-10695-10696-10697-10698-10699-10700-10701-10702-10703-10704-10705-10706-10707-10708-10709-10710-10711-10712-10713-10714-10715-10716-10717-10718-10719-10720-10721-10722-10723-10724-10725-10726-10727-10728-10729-10730-10731-10732-10733-10734-10735-10736-10737-10738-10739-10740-10741-10742-10743-10744-10745-10746-10747-10748-10749-10750-10751-10752-10753-10754-10755-10756-10757-10758-10759-10760-10761-10762-10763-10764-10765-10766-10767-10768-10769-10770-10771-10772-10773-10774-10775-10776-10777-10778-10779-10780-10781-10782-10783-10784-10785-10786-10787-10788-10789-10790-10791-10792-10793-10794-10795-10796-10797-10798-10799-10800-10801-10802-10803-10804-10805-10806-10807-10808-10809-10810-10811-10812-10813-10814-10815-10816-10817-10818-10819-10820-10821-10822-10823-10824-10825-10826-10827-10828-10829-10830-10831-10832-10833-10834-10835-10836-10837-10838-10839-10840-10841-10842-10843-10844-10845-10846-10847-10848-10849-10850-10851-10852-10853-10854-10855-10856-10857-10858-10859-10860-10861-10862-10863-10864-10865-10866-10867-10868-10869-10870-10871-10872-10873-10874-10875-10876-10877-10878-10879-10880-10881-10882-10883-10884-10885-10886-10887-10888-10889-10890-10891-10892-10893-10894-10895-10896-10897-10898-10899-10900-10901-10902-10903-10904-10905-10906-10907-10908-10909-10910-10911-10912-10913-10914-10915-10916-10917-10918-10919-10920-10921-10922-10923-10924-10925-10926-10927-10928-10929-10930-10931-10932-10933-10934-10935-10936-10937-10938-10939-10940-10941-10942-10943-10944-10945-10946-10947-10948-10949-10950-10951-10952-10953-10954-10955-10956-10957-10958-10959-10960-10961-10962-10963-10964-10965-10966-10967-10968-10969-10970-10971-10972-10973-10974-10975-10976-10977-10978-10979-10980-10981-10982-10983-10984-10985-10986-10987-10988-10989-10990-10991-10992-10993-10994-10995-10996-10997-10998-10999-11000-11001-11002-11003-11004-11005-11006-11007-11008-11009-11010-11011-11012-11013-11014-11015-11016-11017-11018-11019-11020-11021-11022-11023-11024-11025-11026-11027-11028-11029-11030-11031-11032-11033-11034-11035-11036-11037-11038-11039-11040-11041-11042-11043-11044-11045-11046-11047-11048-11049-11050-11051-11052-11053-11054-11055-11056-11057-11058-11059-11060-11061-11062-11063-11064-11065-11066-11067-11068-11069-11070-11071-11072-11073-11074-11075-11076-11077-11078-11079-11080-11081-11082-11083-11084-11085-11086-11087-11088-11089-11090-11091-11092-11093-11094-11095-11

1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT29/12 19.59

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE = 104		AGENCY EST# = 1189						
AGENCY PRODUCT CODE = 111								
5	S 400P-500P	30	\$500.00	10/30	11/5	2	TU-F,M	2
PROGRAM : DR OZ								
ORD COM1: REVISED RATE AND SPOT								
CON COM1: DR OZ								

REP HEADLINE# 6146331 TRF# 477040
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT29/12 19.59
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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6	S		500P-530P	30		\$950.00	10/30	11/5	1		TU-F,M	1
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PROGRAM : FOX 5 NEWS AT 5PM
ORD COM1: REVISED RATE AND SPOT
CON COM1: FOX 5 NEWS AT 5PM

25	A		105A-135A	30		\$100.00	10/31	11/5	1		W-F,M	1
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PROGRAM : EXTRA

26	A		1100P-1200M	30		\$300.00	11/3	11/3	1		SAT	1
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PROGRAM : TOUCH

NOV/12 \$5,000.00

CONTRACT TOTAL \$5,000.00
TOTAL SPOTS 10

MARKET TOTALS \$112,140 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

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<u>Product</u> J OCEGUERA 4 CONGRES		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1189
<u>Advertiser</u> J Ocegura 4 Congress		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 104	<u>Product Code</u> 111
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 2	KVVU	10/30/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 3	KVVU	10/30/12	11/05/12	Katie Couric	2-3p		:30			NM	0	\$0.00
D 4	KVVU	10/30/12	11/05/12	Anderson	3-4p		:30			NM	0	\$0.00
D 7	KVVU	10/30/12	11/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	0	\$0.00
D 8	KVVU	10/30/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 9	KVVU	10/30/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	0	\$0.00
D 11	KVVU	10/30/12	11/05/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
D 12	KVVU	10/30/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 13	KVVU	10/30/12	11/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	0	\$0.00
D 16	KVVU	11/03/12	11/03/12	Without A Trace	Sa 3-4p		:30			NM	0	\$0.00
D 21	KVVU	11/04/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
D 23	KVVU	11/01/12	11/01/12	The X Factor	The X Factor		:30			NM	0	\$0.00
D 24	KVVU	11/03/12	11/03/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1		:30			NM	0	\$0.00
Totals											11	\$7,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	11	\$7,000.00	\$5,950.00
Totals	11	\$7,000.00	\$5,950.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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FAX# 610-225-1191 OCT26/12 19.18
HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME MAURA GILROY

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

[illegible]

DATE OCT26/12 19.18

REP: **REVISION
CANCELED ALL LINES BUT 1 5 6 10
NEW TOTAL \$7000
PLS CNF THANKS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 104 AGENCY PRODUCT CODE = 111 AGENCY EST# = 1189												
2		ZS	1000P-1100P	30		\$2,150.00	10/30	11/5	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 10P ORD COM1 : REVISED RATE AND SPOT ORD COM2 : CANCELED SPOT CON COM1 : FOX 5 NEWS AT 10P												

FAX# 610-225-1191
OCT26/12 19.18
HARRIS REPORT FROM REP
CHANGES
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
3	ZS		200P-300P	30		\$425.00	10/30	11/5	0		TU-F,M	0
PROGRAM : KATIE COURIC												
ORD COM1: REVISED RATE AND SPOT												
ORD COM2: CANCELED SPOT												
CON COM1: KATIE COURIC												
4	ZS		300P-400P	30		\$450.00	10/30	11/5	0		TU-F,M	0
PROGRAM : ANDERSON COOPER												
ORD COM1: REVISED RATE												
ORD COM2: CANCELED SPOT												
CON COM1: ANDERSON COOPER												
7	ZS		500A-600A	30		\$450.00	10/30	11/5	0		TU-F,M	0
PROGRAM : FOX5 NEWS 5A												
ORD COM1: REVISED RATE AND SPOT												
ORD COM2: CANCELED SPOT												
CON COM1: FOX5 NEWS 5A												
8	ZS		530P-600P	30		\$1,025.00	10/30	11/5	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 530PM												
ORD COM1: REVISED RATE AND SPOT												
ORD COM2: CANCELED SPOT												
CON COM1: FOX 5 NEWS AT 530PM												
9	ZS		600A-700A	30		\$725.00	10/30	11/5	0		TU-F,M	0
PROGRAM : FOX5 NEWS 6A												
ORD COM1: REVISED RATE AND SPOT												
ORD COM2: CANCELED SPOT												
CON COM1: FOX5 NEWS 6A												
11	ZS		700P-730P	30		\$950.00	10/30	11/5	0		TU-F,M	0
PROGRAM : EXTRA												
ORD COM1: REVISED RATE AND SPOT												
ORD COM2: CANCELED SPOT												
CON COM1: EXTRA												

FAX# 610-225-1191
OCT26/12 19.18
HARRIS REPORT FROM REP
CHANGES
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	Z		100P-400P	30		\$2,900.00	11/4	11/4	0		SUN	0
PROGRAM : FOX NFL (GAME 2)												
ORD COM1 : CANCELED SPOT												
ORD COM2 : CANCELED SPOT												
CON COM1 : FOX NFL (GAME 2)												
19	Z		1000P-1045P	30		\$850.00	11/4	11/4	0		SUN	0
PROGRAM : FOX 5 NEWS AT 10PM SUN												
ORD COM1 : CANCELED SPOT												
ORD COM2 : CANCELED SPOT												
CON COM1 : FOX 5 NEWS AT 10PM SUN												
20	Z		700P-800P	30		\$850.00	11/4	11/4	0		SUN	0
PROGRAM : THE OT												
ORD COM1 : CANCELED SPOT												
ORD COM2 : CANCELED SPOT												
CON COM1 : THE OT												
21	ZS		800A-900A	30		\$850.00	11/4	11/4	0		SUN	0
PROGRAM : FOX NEWS SUNDAY												
ORD COM1 : REVISED RATE												
ORD COM2 : CANCELED SPOT												
CON COM1 : FOX NEWS SUNDAY												
22	Z		900A-1000A	30		\$1,200.00	11/4	11/4	0		SUN	0
PROGRAM : FOX NFL SUNDAY												
ORD COM1 : CANCELED SPOT												
ORD COM2 : CANCELED SPOT												
CON COM1 : FOX NFL SUNDAY												
23	ZS		800P-900P	30		\$5,150.00	11/1	11/1	0		THU	0
PROGRAM : THE X-FACTOR RESULTS												
ORD COM1 : REVISED RATE												
ORD COM2 : CANCELED SPOT												
CON COM1 : THE X-FACTOR RESULTS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

24	ZS		800P-1000P	30		\$650.00	11/3	11/3	0		SAT	0
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PROGRAM : FOX PRIME
 ORD COM1: ADD
 ORD COM2: CANCELED SPOT
 CON COM1: FOX PRIME

NOV/12 \$7,000.00

CONTRACT TOTAL \$7,000.00
 TOTAL SPOTS 11

MARKET TOTALS \$112,140 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 477040 /		<u>Alt Order #</u> 06146331
<u>Product</u> J OCEGUERA 4 CONGRES		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1189
<u>Advertiser</u> J Ocegueda 4 Congress		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 104	<u>Product Code</u> 111
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/30/12	11/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
			See MG 1.4,1.5,1.6									
	2	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
			See MG 1.4,1.5,1.6									
	3	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
			See MG 1.4,1.5,1.6									
	4	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
	Ⓜ	MG for 1.1,1.2,1.3										
	5	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
	Ⓜ	MG for 1.1,1.2,1.3										
	6	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
	Ⓜ	MG for 1.1,1.2,1.3										
N 2	KVVU	10/30/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$6,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$2,150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
			See MG 2.5,2.6,2.7									
	3	KVVU	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
			See MG 2.5,2.6,2.7									
	4	KVVU	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
			See MG 2.5,2.6,2.7									
	5	KVVU	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
	Ⓜ	MG for 2.2,2.4,2.3										
	6	KVVU	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
	Ⓜ	MG for 2.2,2.4,2.3										
	7	KVVU	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
	Ⓜ	MG for 2.2,2.4,2.3										
N 3	KVVU	10/30/12	11/05/12	Katie Couric	2-3p		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
477040 /	06146331

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	J OCEGUERA 4 CONGR	1189

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Ocegura 4 Congress	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$425.00			
N 4	KVVU	10/30/12	11/05/12	Anderson	3-4p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$450.00			
N 5	KVVU	10/30/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
See MG 5.5,5.6,5.7												
3	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
See MG 5.5,5.6,5.7												
4	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
See MG 5.5,5.6,5.7												
5	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
Ⓜ MG for 5.4,5.3,5.2												
6	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
Ⓜ MG for 5.4,5.3,5.2												
7	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
Ⓜ MG for 5.4,5.3,5.2												
N 6	KVVU	10/30/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$950.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/30/12-11/05/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
See MG 6.4,6.5,6.6												
2	KVVU	10/30/12-11/05/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
See MG 6.4,6.5,6.6												
3	KVVU	10/30/12-11/05/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
See MG 6.4,6.5,6.6												
4	KVVU	10/30/12-11/05/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
Ⓜ MG for 6.1,6.2,6.3												
5	KVVU	10/30/12-11/05/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
Ⓜ MG for 6.1,6.2,6.3												
6	KVVU	10/30/12-11/05/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
Ⓜ MG for 6.1,6.2,6.3												
N 7	KVVU	10/30/12	11/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$450.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/30/12-11/05/12		FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$450.00	NM		
See MG 7.5,7.6												
4	KVVU	10/30/12-11/05/12		FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$450.00	NM		
See MG 7.5,7.6												
5	KVVU	10/30/12-11/05/12		FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$450.00	NM		
Ⓜ MG for 7.4,7.1												
6	KVVU	10/30/12-11/05/12		FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$450.00	NM		
Ⓜ MG for 7.4,7.1												
N 8	KVVU	10/30/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$3,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$1,025.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
477040 /	06146331

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	J OCEGUERA 4 CONGR	1189

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Ocegura 4 Congress	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount																																																																																																																																																																																					
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<table><tr><th><u>Spot</u></th><th><u>Ch</u></th><th colspan="2"><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th></th><th><u>Rate</u></th><th><u>Type</u></th><th colspan="2"></th></tr><tr><td>2</td><td>KVVU</td><td colspan="2">10/30/12-11/05/12</td><td>Extra</td><td>M-F 7-730p</td><td>MTuWThF----</td><td>:30</td><td></td><td>\$950.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 11.3</td></tr><tr><td>3</td><td>KVVU</td><td colspan="2">10/30/12-11/05/12</td><td>Extra</td><td>M-F 7-730p</td><td>MTuWThF----</td><td>:30</td><td></td><td>\$950.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">Ⓜ MG for 11.2 10/30</td></tr></table>													<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			2	KVVU	10/30/12-11/05/12		Extra	M-F 7-730p	MTuWThF----	:30		\$950.00	NM			See MG 11.3													3	KVVU	10/30/12-11/05/12		Extra	M-F 7-730p	MTuWThF----	:30		\$950.00	NM			Ⓜ MG for 11.2 10/30																																																																																																																																
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N 12	KVVU	10/30/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00																																																																																																																																																																																					

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
477040 /	06146331

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	J OCEGUERA 4 CONGR	1189

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Ocegura 4 Congress	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/30/12-11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
	See MG 12.5, 12.6											
	4	KVVU	10/30/12-11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
	See MG 12.5, 12.6											
	5	KVVU	10/30/12-11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
	Ⓜ MG for 12.4, 12.3											
	6	KVVU	10/30/12-11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
	Ⓜ MG for 12.4, 12.3											
N 13	KVVU	10/30/12	11/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/30/12-11/05/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$275.00	NM		
	See MG 13.4, 13.5											
	3	KVVU	10/30/12-11/05/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$275.00	NM		
	See MG 13.4, 13.5											
	4	KVVU	10/30/12-11/05/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$275.00	NM		
	Ⓜ MG for 13.3, 13.1											
	5	KVVU	10/30/12-11/05/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$275.00	NM		
	Ⓜ MG for 13.3, 13.1											
D 14	KVVU	11/02/12	11/02/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00
D 15	KVVU	11/03/12	11/03/12	The Closer	Sa 2-3p		:30			NM	0	\$0.00
N 16	KVVU	11/03/12	11/03/12	Without A Trace	Sa 3-4p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$85.00			
D 17	KVVU	11/03/12	11/03/12	Criminal Minds	Sat 5-6p		:30			NM	0	\$0.00
D 18	KVVU	11/04/12	11/04/12	NFL Late Game	NFL Late Game		:30			NM	0	\$0.00
D 19	KVVU	11/04/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	\$0.00
D 20	KVVU	11/04/12	11/04/12	American Dad/Cleveland	7p-8p		:30			NM	0	\$0.00
N 21	KVVU	11/04/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
	See MG 21.2											
	2	KVVU	10/29/12-11/04/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
	Ⓜ MG for 21.1 11/04											
D 22	KVVU	11/04/12	11/04/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	0	\$0.00
N 23	KVVU	11/01/12	11/01/12	The X Factor	The X Factor		:30			NM	1	\$5,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$5,150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The X Factor	The X Factor	----Th-----	:30		\$5,150.00	NM		
	See MG 23.2											
	2	KVVU	10/29/12-11/04/12	The X Factor	The X Factor	----Th-----	:30		\$5,150.00	NM		
	Ⓜ MG for 23.1 11/01											
N 24	KVVU	11/03/12	11/03/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1		:30			NM	1	\$650.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	J OCEGUERA 4 CONGR	1189

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Ocegura 4 Congress	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$650.00			
Totals											36	\$31,435.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	36	\$31,435.00	\$26,719.75
Totals	36	\$31,435.00	\$26,719.75

Signature: _____ **Date:** _____

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FAX# 610-225-1191
OCT24/12 16.04
HARRIS REPORT FROM REP
CHANGES KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME MAURA GILROY

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

PRDCT	<u>J</u>	<u>OCEGUERA</u>	<u>4</u>	<u>CONGRES</u>	<u>EST#1189</u>	COMMENTS:	(LINE,	ORDER,	INVOICE)
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FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT24/12 16.04

REP: TO ROSE
FR NIKKI
REVISED ORDER
TOTAL \$31,435 (+3400)
PLS CF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREEN WANGS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 104 AGENCY EST# = 11899
AGENCY PRODUCT CODE = 111

1	RZ 1000A-1100A	30	\$450.00	10/30	11/5	3	TU-F,M	3
---	----------------	----	----------	-------	------	---	--------	---

PROGRAM :	DR OZ
ORD COM1:	REVISED RATE
CON COM1:	DR OZ

16.04

IV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	*		1000P-1100P PROGRAM : FOX 5 NEWS AT 10P ORD COM1: REVISED RATE AND SPOT CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	10/30	11/5	3		TU-F,M	3
3	*		200P-300P PROGRAM : KATIE COURIC ORD COM1: REVISED RATE AND SPOT CON COM1: KATIE COURIC	30		\$425.00	10/30	11/5	2		TU-F,M	2
4	RZ		300P-400P PROGRAM : ANDERSON COOPER ORD COM1: REVISED RATE CON COM1: ANDERSON COOPER	30		\$450.00	10/30	11/5	3		TU-F,M	3
5	*		400P-500P PROGRAM : DR OZ ORD COM1: REVISED RATE AND SPOT CON COM1: DR OZ	30		\$500.00	10/30	11/5	3		TU-F,M	3
6	*		500P-530P PROGRAM : FOX 5 NEWS AT 5PM ORD COM1: REVISED RATE AND SPOT CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	10/30	11/5	3		TU-F,M	3
7	*		500A-600A PROGRAM : FOX5 NEWS 5A ORD COM1: REVISED RATE AND SPOT CON COM1: FOX5 NEWS 5A	30		\$450.00	10/30	11/5	2		TU-F,M	2
8	*		530P-600P PROGRAM : FOX 5 NEWS AT 530PM ORD COM1: REVISED RATE AND SPOT CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	10/30	11/5	3		TU-F,M	3
9	*		600A-700A PROGRAM : FOX5 NEWS 6A ORD COM1: REVISED RATE AND SPOT CON COM1: FOX5 NEWS 6A	30		\$725.00	10/30	11/5	3		TU-F,M	3

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	*		630P-700P	30		\$650.00	10/30	11/5	2		TU-F,M	2
PROGRAM : MORE ACCESS												
ORD COM1: REVISED RATE AND SPOT												
CON COM1: MORE ACCESS												
11	*		700P-730P	30		\$950.00	10/30	11/5	1		TU-F,M	1
PROGRAM : EXTRA												
ORD COM1: REVISED RATE AND SPOT												
CON COM1: EXTRA												
12	*		700A-900A	30		\$700.00	10/30	11/5	2		TU-F,M	2
PROGRAM : FOX5 MORNING NEWS												
ORD COM1: REVISED RATE AND SPOT												
CON COM1: FOX5 MORNING NEWS												
13	*		900A-1000A	30		\$275.00	10/30	11/5	2		TU-F,M	2
PROGRAM : MORE LAS VEGAS												
ORD COM1: REVISED RATE AND SPOT												
CON COM1: MORE LAS VEGAS												
14	SZ		900P-1000P	30		\$1,600.00	11/2	11/2	0		FRI	0
PROGRAM : FRINGE												
ORD COM1: CANCELED SPOT												
CON COM1: FRINGE												
15	SZ		200P-300P	30		\$75.00	11/3	11/3	0		SAT	0
PROGRAM : THE CLOSER												
ORD COM1: CANCELED SPOT												
CON COM1: THE CLOSER												
16	RZ		300P-400P	30		\$85.00	11/3	11/3	1		SAT	1
PROGRAM : WITHOUT A TRACE												
ORD COM1: REVISED RATE AND SPOT												
CON COM1: WITHOUT A TRACE												
17	SZ		500P-600P	30		\$175.00	11/3	11/3	0		SAT	0
PROGRAM : CRIMINAL MINDS												
ORD COM1: CANCELED SPOT												
CON COM1: CRIMINAL MINDS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18		SZ	100P-400P	30		\$2,900.00	11/4	11/4	0		SUN	0
PROGRAM : FOX NFL (GAME 2) ORD COM1: CANCELED SPOT CON COM1: FOX NFL (GAME 2)												
19		SZ	1000P-1045P	30		\$850.00	11/4	11/4	0		SUN	0
PROGRAM : FOX 5 NEWS AT 10PM SUN ORD COM1: CANCELED SPOT CON COM1: FOX 5 NEWS AT 10PM SUN												
20		SZ	700P-800P	30		\$850.00	11/4	11/4	0		SUN	0
PROGRAM : THE OT ORD COM1: CANCELED SPOT CON COM1: THE OT												
21		RZ	800A-900A	30		\$850.00	11/4	11/4	1		SUN	1
PROGRAM : FOX NEWS SUNDAY ORD COM1: REVISED RATE CON COM1: FOX NEWS SUNDAY												
22		SZ	900A-1000A	30		\$1,200.00	11/4	11/4	0		SUN	0
PROGRAM : FOX NFL SUNDAY ORD COM1: CANCELED SPOT CON COM1: FOX NFL SUNDAY												
23		RZ	800P-900P	30		\$5,150.00	11/1	11/1	1		THU	1
PROGRAM : THE X-FACTOR RESULTS ORD COM1: REVISED RATE CON COM1: THE X-FACTOR RESULTS												
24		A	800P-1000P	30		\$650.00	11/3	11/3	1		SAT	1
PROGRAM : FOX PRIME ORD COM1: ADD CON COM1: FOX PRIME												

8-10309

NOV/12 31435.00 CONTRACT TOTAL 31435.00
 TOTAL SPOTS 36

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	:	:	:	:	:	:

MARKET TOTALS \$112,140 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE